
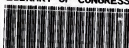








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INDEX

Page: 1

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FOR YOU!

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- 1 Enacted humanitarian New Deal measures—bank deposit insurance, farm supports, minimum wage, social security—which helped bring U.S. out of GOP depression.
- 2 Fought to give tax breaks to everybody, not just the rich—e.g., 96% of House Democrats voted to raise personal exemption by \$100 in 1954.
- 3 Enacted the Wagner Act, guaranteeing labor's right to organize and bargain; opposed the Taft-Hartley Act which crippled labor.
- 4 Enacted the U.S.' first major farm bill; raised farm income from \$1.9 billion (1932) to \$13.5 billion (1952); fought for 90% price supports to assure farmers a fair share of U.S. prosperity.
- 5 Enacted three of the U.S.' most important anti-trust laws and enforced them vigorously; gave loans to small businesses and channeled defense contracts toward small business.

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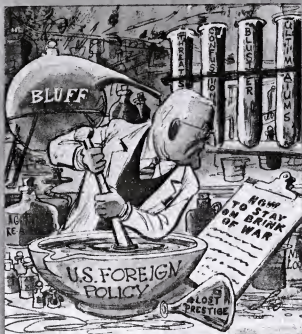
**First Big Step
Toward Victory**

*This is a
How-to-do-it
Book on
Conducting
Registration Drives*

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1001 CONNECTICUT AVENUE, WASHINGTON, D. C.

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POLICY:
A FAILURE!



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is

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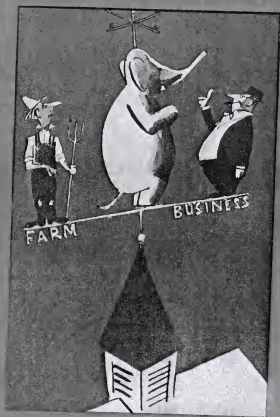
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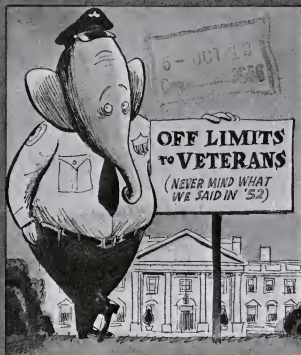
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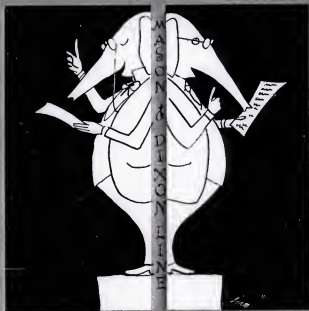
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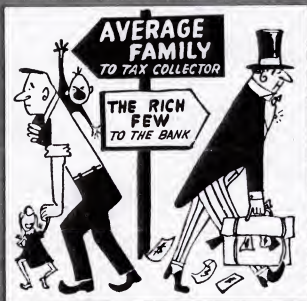
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but not for you



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FOR YOU

NOT JUST THE FEW



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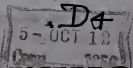
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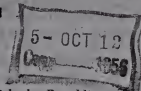
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A documented bill of 72 particulars in which the Republican
Administration has failed to serve American farmers
or has damaged them by its actions.

CONTENTS

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Administering the Farm Laws.....	9 thru 17
Farm Income & Prices.....	18 thru 21
Price Support Program.....	22 thru 39
Credit & Disaster Relief.....	40 thru 47
Crop Insurance.....	48 thru 49
Soil Conservation & Soil Bank.....	50 thru 59
Research, Education, Disease Control.....	60 thru 63
Cooperatives.....	64 thru 65
Rural Electrification.....	66 thru 72

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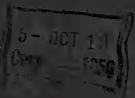
All Business Needs Small Business

Your Stake in the November Elections

If You Are a Small
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or Other Independent Businessman

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A HANDBOOK *for* CANDIDATES

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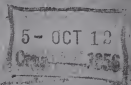
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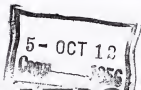
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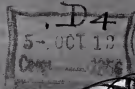
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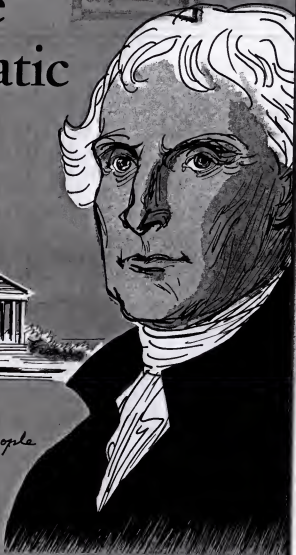


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*the cherishment of the people
then was our principle*

—Th Jefferson



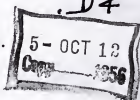
THE DEMOCRATIC MARCH

By HERBERT BAKER and JOHNNY GREEN

(Adapted from "The Yellow Rose Of Texas")

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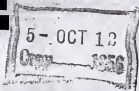
OH! THE DEMOCRATIC PARTY
IS FOR YOU AND YOU AND YOU.
IT WORKS FOR ALL THE PEOPLE
AND NOT FOR JUST A FEW!
ON THE FARM AND IN THE CITY,
FOR THE BIG MAN AND THE SMALL,
OH! THE DEMOCRATIC PARTY
IS THE ONLY ONE FOR ALL!
FROM THE NORTH AND SOUTH,
FROM EAST AND WEST WE COME
SINGIN' THE DONKEY SERENADE.
COME ON AND BEAT THAT DRUM-DEE-UM-DUM!
WE'LL MARCH ALONG TOGETHER
AND ON ELECTION DAY,
WE'RE VOTIN' DEMOCRATIC
'CAUSE WE'RE VOTIN' FOR THE U. S. A.!
DEMOCRATS, U. S. A. YAY!!



X-E 839

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YOU CAN VOTE



SUMMARIES OF STATE REGISTRATION AND VOTING LAWS

* August 1, 1956

Compiled and edited by
MRS. ETHEL Y. BLACK

VOTERS SERVICE BUREAU

DEMOCRATIC NATIONAL COMMITTEE

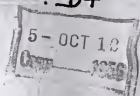
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#13	What Happened to "That Great Crusade"?	"	"	"	"	"
#14	Why the Generals are Scared	"	"	"	"	"
#15	The Honeymoon Was Short	"	"	"	"	"
#16	Come Back Tomorrow, Kids	"	"	"	"	"
#17	And They Say an Elephant Never Forgets	"	"	"	"	"
#18	Nail Down the Capitol!!	"	"	"	"	"
#19	The Farmer Gets "The Business"	"	"	"	"	"
#20	No Time for the Old People	"	"	"	"	"

(OVER)

What's

?



it's the **REPUBLICAN PARTY,**
of course!

And just look what's happened since America's 1952 attack of it!
Here are the symptoms of **GOP!**

X-E839.D4

#31

No. 1. The Rich Come First: That's **GOP!**

When it came time to cut taxes, Congressional Democrats wanted to help the little fellow first by raising personal exemptions from \$600 to \$700.

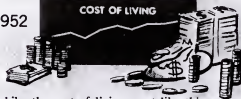
But 95% of House and Senate GOPs killed that. GOP claimed it couldn't "afford" to give tax cuts to everybody.

But the Eisenhower administration could afford a \$1 billion tax cut to corporations. It could afford another \$850 million cut to corporation shareholders. So



1952

COST OF LIVING



1956

The corporations got.....73% of the tax cut
Less than 20% of us (over-\$5,000-a-year families) got.....18% of the tax cut
80% of us (yearly families with less than \$5,000 a year) got.....9% of the tax cut

Meanwhile, the cost of living went like this—

rent up 11%	\$2,196,000,000
gas, electricity up 6%	537,000,000
other fuels up 5%	383,000,000

medical care up 9%	1,842,000,000
housekeeping costs up 7%	4,416,000,000

No wonder something like 10 million Americans last year had to hold down 2 jobs to come close to breaking even!

No. 2. You Get Chills And Fever: That's **GOP!**



And no wonder — with Dulles teetering on brink after brink!
U.S. defenses because of GOP political promises to balance the budget.
Bluffing mightily—while Russian military buildup grows ever more rapid, already outstrips us in guided missiles, and (according to Air Chief of Staff Twining) in every major combat plane category.

Brassily threatening "instant massive retaliation" against Communist aggression—while massive cuts are made in

No. 3. Those Anti-Labor Pains: That's **GOP!**



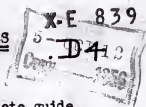
GOP has stacked the National Labor Relations Board with men so pro-business that FORTUNE Magazine finds, "Management is unquestionably get-

ting a better break at NLRB than it has had in many years." GOP has shamelessly backed down on Taft-Hartley improvements proposed by then Labor Secretary Durkin and agreed to by the President.
GOP time after time has backed attempts to whittle away the working man's right to participate in politics.



MATERIALS AVAILABLE FROM OFFICE OF WOMEN'S ACTIVITIES

(Materials List No. 2)



#32

PRECINCT
WORK;
REGISTRATION

Registration - First Big Step Toward Victory - Complete guide to running registration drives. (printed)

Registration and Precinct Work - Summaries of panel discussions held at Women's Regional Conferences. (mimeographed)

How to Build Precinct Strength - Plan for workers' training sessions, including Election Day tips and list of precinct worker's duties. (mimeographed)

Canvasser's Kit - Sample for local adaptation with check list of suggested contents; sample voter's card; street list and leaflet for door-to-door distribution, "ABC's For Democrats". (printed and mimeographed)

Election Day Victory Plan - Check list on Election Day organization, necessary committees, duties; special tips on Election Day vote-getting. (printed)

*Tips on Suburban Vote-Getting - How and where to canvass; where to find names of newcomers; sample self-mailer card for canvassing large apartment houses and housing developments. (printed)

Phone and Write - Ideas for doing political work at home. (mimeographed)

*Questionnaire for Volunteers - Sample form to sign up volunteers in 38 specific jobs they can do best. (printed)

CAMPAIGNING

Campaign Notebook - Contains "Campaign Coffee Caucuses - Little Parties With a Big Purpose", Tips on Suburban Vote-Getting, Publicity Check List, Fund-Raising Check List, Questionnaire for Volunteers. (printed) For detailed contents, see individual items marked with asterisk.

*Campaign Coffee Caucuses - Little Parties With a Big Purpose - Guide to running neighborhood meetings, ideas for effective programs; sample guest list form. (printed)

Cues for Candidates - Round-up of recommendations from successful campaigners. (mimeographed)

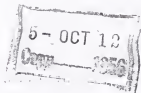
Vote-Getting Techniques - Summaries of panel discussions held at Democratic Women's Regional Conferences. (mimeographed)

NEWSLETTER

"For and About Women" - News and Comment, issued monthly, with information on new campaign techniques, program ideas and latest word on what Democratic women are doing throughout the United States. (printed)

PUBLIC AFFAIRS DIVISION
Democratic National Committee
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Washington 6, D. C.

DEMOCRATIC DIGEST INDEX
August 1953 - July 1956



AANDAH, Fred, July '55, 41

ACHESON, Dean
influenced by Woodrow Wilson,
May '54, 96
on preparedness in H-Bomb age,
Jan. '56, 50-55
patience of, Eisenhower praised
for, May '55, 91-92
smear of, by Nixon, Sept. '54,
25-26
vindication, of, Sept. '53, 84

ADAMS, Sherman
acting-President role of,
Mar. '56, 73-80.
Fear Deal charges by, Apr. '54,
9
International Information Ad-
ministration investigation,
Dec. '54, 87-88
on health of Eisenhower, May
'56, 44-45
role of, in fight for control
of Republican party, Jan.
'56, 17

ADMINISTRATION (See Eisenhower,
see also Republican)

ADVERTISING COUNCIL
Proposed promotion of political
contributions by, Aug. '55, 19

AGRICULTURE (See also BENSON, Ezra T.)

Brennan Plan, Nov. '53, 17-23;
June '54, 56-57; Mar. '55, 12
Crop insurance, July '55, 10
Department of, Aug. '55, 29;
Sept. '55, 36-37; Oct. '55,
55 and 63-67; Feb. '56, 35-36
drought, Oct. '53, 103-108; Jan.
'55, 49; Mar. '55, 48; July
'55, 69-70

FHA, July '55, 18 and 76

AGRICULTURE (Continued)

foreign policy and, Sept. '54,
80; Nov. '54, 22-23; Aug. '55,
70-71; Apr. '56, 50-51
marginal farmers, Oct. '55, 86
New Deal policy on, July '55,
65; Apr. '56, 46
prices, Oct. '53, 74-75; Jan.
'54, 49-53; Mar. '55, 22; June
'55, 53; July '55, 18; May '56,
8-13 and 74
price supports, Sept. '53, 29;
Jan. '54, 10 and 49-52; Feb. '54,
56-57; June '54, 57; Sept. '54,
13; Mar. '55, 12; May '55, 26-27;
July '55, 77; Aug. '55, 82-83;
Nov. '55, 48-49 and 63-64; Jan.
'56, 62; Mar. '56, 28-29; Apr.
'56, 28-29; May '56, 8-13 and 76;
June '56, 48; July '56, 92
public power and, Sept. '55, 36-40;
Oct. '55, 8-15

REA, Sept. '53, 59 and 61-63; Mar.
'55, 12 and 48

Republican program, Aug. '53, 37-
39; Sept. '53, 25-30; Feb. '54,
56-60; Mar. '54, 56; Aug. '54,
56-57; Sept. '54, 9-14; May '55,
66-67; June '55, 48; July '55,
19, 65, 69-70, 73-79; Oct. '55,
95; Nov. '55, 31-32, 63-64; Feb.
'56, 35-36; Mar. '56, 43-44, 45-
48; May '56, 15-16; June '56,
15-19

small farmer, Aug. '53, 37-39; July
'55, 70 and 73-78; Aug. '55, 26;
Feb. '56, 94-95; Apr. '56, 34-35;
June '56, 31-32 and 33-35
soil bank, Mar. '56, 14
soil conservation, Mar. '54, 56;
July '55, 18
surpluses, May '56, 74
taxes, June '56, 66
tobacco, Dec. '55, 55-57

AIR FORCE

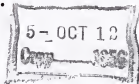
Berlin, cold air war, and, May '54,
65-67;

X-E 839

D4

#34

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1956 Campaign Materials Catalogue No. 3

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This catalogue does not necessarily include all manufacturers or distributors of such items, but, rather, only those who have indicated to us their interest in supplying you with campaign materials.

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Homenaje a la memoria de JOHN F. KENNEDY

Sesión Extraordinaria
realizada el día 25
de Noviembre de 1963

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